

X Ads start 4/29 thru 5/6/19

Cumulus Radio Half-Off Program (Sweet Deals)

Deal Start Dates: Deal 1 5/7/19 Deal 2 _____ Deal 3 _____ Deal 4 _____

**Note: Dates are subject to Cumulus approval. Each start date initiates additional deals.*

Market Melbourne Sales Representative Karla Connor

Business Name Tequila Azul Business Contact _____

Business Address 6630 Colonnade Ave Business Phone _____

City Melbourne State FL Zip 32940

Business Website _____ Business Email _____

What is the total value of each Deal purchased by each consumer? (Standard is \$50) \$ 50

Is the Deal sold in multiple Voucher increments? Yes No (Circle)

What \$ increments are the Vouchers? \$25 \$50 \$ _____

**Note: The customer must be able to use multiple Vouchers, up to the entire Deal amount, in one visit.*

How many Deals will Cumulus receive for each Deal Date? 150 (Circle)

**Note: Remember that each Deal should be included once, regardless of whether it is provided to Cumulus in Voucher increments.*

Deal/Voucher Fulfillment Options: E-Voucher Printed/Mailed through USPS

Expiration from date of purchase*: Never based on state law

**Note: For a printed/mailed certificate, full value may expire based on state specific laws. For an E-voucher, promotional portion can expire as selected above, but purchase price must be honored for 5 years from purchase date.*

Are there multiple redemption locations? No Yes - If "Yes", list in the "Offer and redemption details" section

Standard Restrictions on every Deal: Tax & Gratuity Not Included
No cash back/cash value for unused portion (unless required by applicable law)

Valid with other offers? Yes No

Valid for credit back on unused amount? Yes No

Use more than one Deal per table/transaction? Yes No

**Note: If the deal is sold in multiple Vouchers, you cannot restrict to 'one Voucher per' visit/table.*

Other Details: Not valid on cinco De Mayo
not valid Mothers Day

***** No more than (2) Deals per Customer
max

The business identified above (the "Merchant") agrees to honor and redeem the Deals listed above (collectively "the Vouchers"), each of which may be sold for a reduced price or otherwise used by Cumulus Media Holdings Inc. ("Cumulus") and its subsidiaries and affiliates via their radio stations and websites (collectively, "Cumulus Websites"). In exchange for the Vouchers and all revenues derived from the sale thereof, Cumulus will promote the Merchant's business and advertise the sale of the Vouchers using live and/or pre-recorded announcements broadcast on radio stations operated or affiliated with Cumulus within the Arbitron Designated Market Area that the Merchant's business is located or serves, all as described on Addendum A hereto.

The parties acknowledge and agree that the consideration being exchanged under this agreement is of sufficient and equal value to each party. The entire agreement between Merchant and Cumulus includes this page, Addendum A and the Standard Terms and Conditions attached hereto the "Agreement". The undersigned parties hereby agree to be bound by these terms. If there is any conflict between this page, the addendum and/or the Standard Terms and Conditions attached hereto, the Standard Terms and Conditions shall control. All agreements subject to approval from authorized Cumulus representatives.

Merchant Signature [Signature]
Name Ash Romero
Title owner
Email ash@romero24@gmail.com

Station Approvals:
Market Manager [Signature]
Business Manager [Signature]